

BETON

**VİZYON
2026**

SPONSORSHIP BROCHURE



ORGANISER



www.betonfuarivekongresi.com



MAIN SPONSORSHIP PACKAGES

Rights

PLATINUM

12.000 €
(Limited to 3)

GOLD

7.000 €
(Limited to 10)

Logo placement

1st Priority / First Position

2nd Priority / Second Position

Inclusion in Event Program



Announcement via social media and e-newsletters



Logo usage in advertisements, posters, invitations, brochures, media kits, event catalogues and all printed & digital materials



Logo placement on website and e-newsletters



Logo usage in event venue branding



Logo placement on stage and recognition boards



Presence in industry publications and official event channels



Inclusion in press releases



Acknowledgement at opening ceremony and plaque presentation



Complimentary stand



Roll-up placement at event entrance



Dedicated e-newsletter sent to event database (sponsor-only content)



Exclusive social media post featuring sponsor-only content on the event's and Turkish Ready Mixed Concrete Association's social media accounts



Speaking opportunity at opening ceremony



**The organizer reserves the right to revise sponsorship quotas. Selection and ranking will be based on contract date.*

SESSION SPONSORHIP

- The sponsor logo will be displayed on the stage area where the session will take place.
- It will be stated in the Event Program that the company is the sponsor of the relevant session.
- The expression “[Session Name] sponsored by [Company Name]” will be used in session titles.
- The Session Sponsor will be provided with the opportunity to present a promotional video for a maximum of 2 minutes before the session starts.
- The Session Sponsor will be offered the opportunity to propose a speaker and include them in the program within the scope of the relevant session.
- The Session Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Session Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, event catalogues and other digital and printed communication materials.
- The logo of the Session Sponsor company will be used on the website and in e-newsletters.
- The logo of the Session Sponsor company will be used in the branding designs within the event area.
- The logo of the Session Sponsor company will be displayed on stage and in relevant areas.

**Session sponsorship will be evaluated for each session.
Topic titles will be determined together with the organizer team.*

6.000 €



REGISTRATION AREA SPONSORSHIP

- The sponsor company's logo will be displayed on the registration desks and on the online registration page.
- The Registration Area Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Registration Area Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, event catalogues and other digital and printed communication materials.
- The logo of the Registration Area Sponsor company will be used on the website and in e-newsletters.
- The logo of the Registration Area Sponsor company will be used in the branding designs within the event area.
- The logo of the Registration Area Sponsor company will be used on stage and on acknowledgement boards within the event area.
- Hosts/hostesses working in the registration area will wear t-shirts, etc. featuring the company's logo.
- Digital or printed visuals belonging to the Registration Area Sponsor will be used in the registration area branding applications.

**The sponsor company will provide the t-shirts to be worn.
They will be subject to organizer approval.*

3.000 €



BADGE SPONSORSHIP

- The sponsor company's logo will be displayed on the badge lanyards.
- The Badge Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Badge Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, event catalogues and other digital and printed communication materials.
- The logo of the Badge Sponsor company will be used on the website and in e-newsletters.
- The logo of the Badge Sponsor company will be used in the branding designs within the event area.
- The logo of the Badge Sponsor company will be used on stage and on acknowledgement boards within the event area.

9.000 €



BAG SPONSORSHIP

- The sponsor company's logo will be displayed on the bags.
- Bags with the sponsor's logo will be distributed to all visitors and company representatives.
- The Bag Sponsor company will be granted the right to place brochures and promotional items inside the bags.
- The Bag Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Bag Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, event catalogues and other digital and printed communication materials.
- The logo of the Bag Sponsor company will be used on the website and in e-newsletters.
- The logo of the Bag Sponsor company will be used in the branding designs within the event area.
- The logo of the Bag Sponsor company will be used on stage and on acknowledgement boards within the event area.

**Bag and printing costs will be covered by the sponsor. Bag contents will be subject to organizer approval.*

4.000 €



GALA NIGHT SPONSORSHIP

- The sponsor logo will be used on the stage to be set up in the gala area and on the panels located at the event entrance.
- It will be stated in the Event Program that the company is the Gala Night Sponsor.
- The Gala Night Sponsor will be able to place brochures, gifts or promotional items on the guests' tables.
- A table will be allocated to the Gala Night Sponsor at the gala dinner.
- The Gala Night Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Gala Night Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, event catalogues and other digital and printed communication materials.
- The logo of the Gala Night Sponsor company will be used on the website and in e-newsletters.
- The logo of the Gala Night Sponsor company will be used in the branding designs within the event area.
- The logo of the Gala Night Sponsor company will be used on stage and on acknowledgement boards within the event area.
- The name of the Gala Night Sponsor will be included in press releases related to the event.
- The sponsor company will be able to use roll-ups and similar visual materials in the gala area.

20.000 €



LUNCH SPONSORSHIP

- The sponsor company's logo will be used at catering points and directional signage within the lunch area.
- The sponsor company's logo may be used on table-top materials in the dining area.
- The Lunch Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Lunch Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, catalogues and other digital and printed communication materials.
- The logo of the Lunch Sponsor company will be used on the website and in e-newsletters.
- The logo of the Lunch Sponsor company will be used in the branding designs within the event area.
- The logo of the Lunch Sponsor company will be used on stage and on acknowledgement boards within the event area.
- The sponsor company will be able to use roll-ups and similar visual materials in the dining area.

8.000 €



COFFEE BREAK SPONSORSHIP

- The sponsor company's logo will be used at catering points and directional signage within the coffee break area.
- The Coffee Break Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Coffee Break Sponsor company will be used in advertisements, posters, invitations, brochures, media kits, catalogues and other digital and printed communication materials.
- The logo of the Coffee Break Sponsor company will be used on the website and in e-newsletters.
- The logo of the Coffee Break Sponsor company will be used in the branding designs within the event area.
- The logo of the Coffee Break Sponsor company will be used on stage and on acknowledgement boards within the event area.
- The sponsor company will be able to use roll-ups and similar visual materials in the coffee break area.

8.000 €



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CONTACT US!

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